

JANUARY 2025 DIGITAL ISSUE

# GO Lifestyle

MAGAZINE

**QUIET  
POWER,  
LASTING  
CRAFT**

*Designing  
with **Intention***

**HUDA FADOUAL ABACHA**

TRAVEL | FASHION | BEAUTY | EVENT | ART | FOOD

# Table of CONTENT

3 Editors Note

5 Who is Hudayya?

7 Question & Answer

In an era obsessed with speed and spectacle, Huda Fadoul Abacha reminds us that true luxury is intentional, quiet, and deeply rooted. Silent Opulence isn't just a collection, it's a philosophy, one that proves that when purpose leads, success follows, softly but surely.

# Contributors

## **GO**Lifestyle

Publisher **George Okoro**  
Editor in Chief **Rakiya Okoro**  
Lead Content **Ib Harry**  
Writer **Precious Basse**  
Wardrobe **Hudayya Woman**  
Photography **George Okoro**  
Makeup **Obianuju Arinze ( Rines Beauty)**

### **EDITORIAL OFFICE**

Plot 16, Abdulkareem Adisa close Guzape Abuja

# Editor's Note



Happy New Year and welcome to the first edition of GO Lifestyle Magazine in 2026!

As we step into a fresh year, there's a unique energy in the air — a moment to reset, recalibrate, and set intentions not just for our goals, but for how we show up in every area of our lives. This January, we celebrate Huda Fadoul Abacha, Creative Director and Founder of the Hudayya Brand, our cover personality. Her journey embodies ambition, grit, creativity, and authenticity. Through her story, we're reminded that success isn't just about what you achieve; it's about the courage, resilience, people you build around you, and the vision you bring to your craft.

As always, thank you for being part of the GO Lifestyle community. Here's to a year of intention, impact, and unapologetic excellence — let's make it our best one yet.

*Best wishes,*  
**Rakiya Okoro (Lady George)**  
Editor-in-Chief

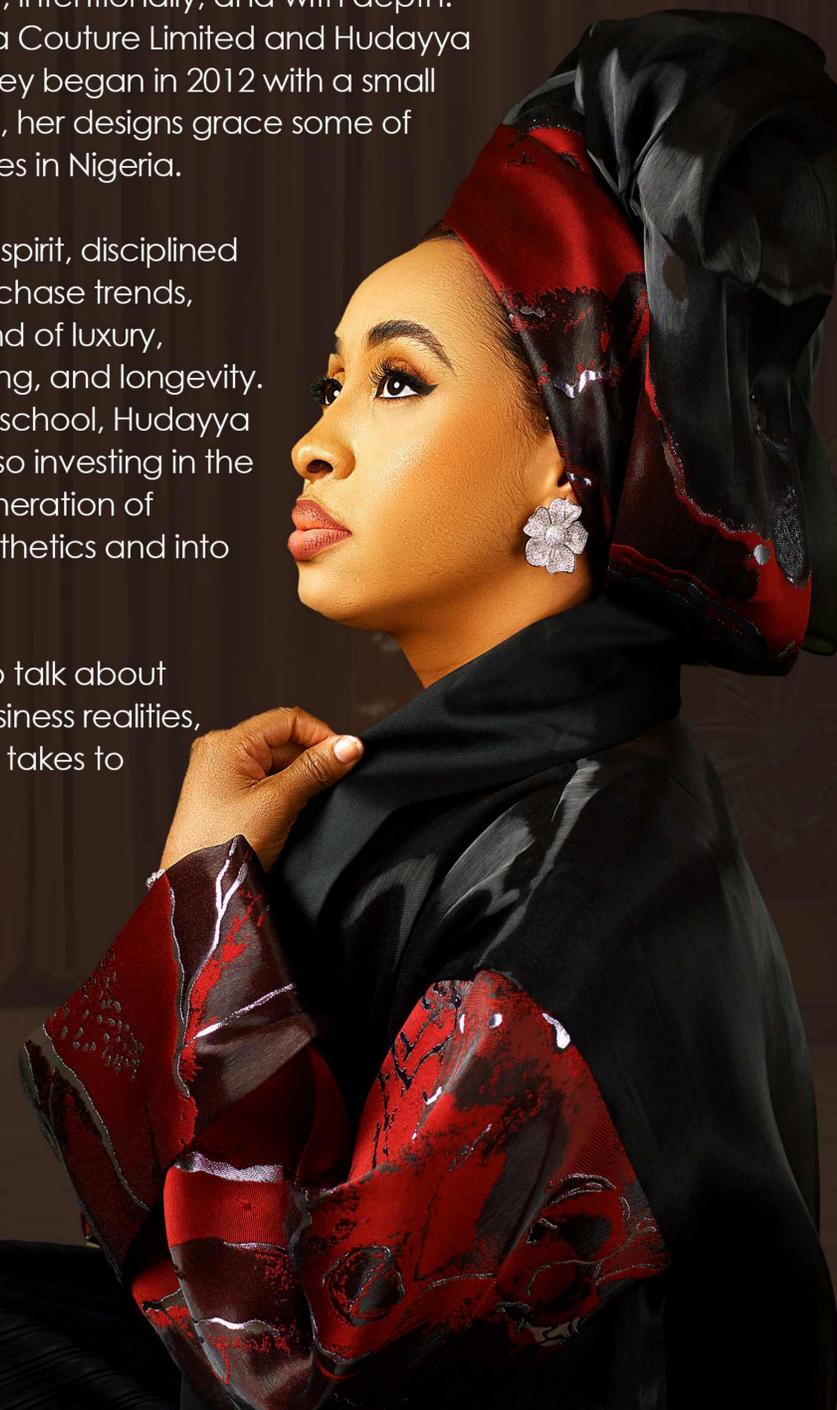
*Lady George...*

# Quiet Power, Lasting Craft

In a fashion industry that often equates success with noise, speed, and spectacle, Huda Fadoul-Abacha is doing something radically different, she's building quietly, intentionally, and with depth. Founder and CEO of Hudayya Couture Limited and Hudayya Bridal Emporium, Huda's journey began in 2012 with a small fashion house in Abuja. Today, her designs grace some of the most high-profile wardrobes in Nigeria.

Known for her non-conformist spirit, disciplined craftsmanship, and refusal to chase trends, Hudayya represents a new kind of luxury, one rooted in restraint, meaning, and longevity. With the launch of her design school, Hudayya Academy of Fashion, she is also investing in the future, mentoring the next generation of designers to think beyond aesthetics and into purpose.

We sat down with Hudayya to talk about Silent Opulence, modesty, business realities, faith, family, and what it really takes to build something that lasts.



# WHO IS HUDA

Huda is a woman building something meaningful, a legacy shaped by intention. I'm a designer and businesswoman, and also a student of life, learning through growth and reflection.

*I move with purpose, letting my values guide what I create.*

What's one quote you live by?

“

What's written for me will never miss me

”

## SILENT OPULENCE IS A STRIKING TITLE

What does opulence mean to you when it doesn't need to announce itself?

To me, opulence is depth, not display. It's found in intention, craftsmanship, and quiet confidence rather than excess. When something is truly refined, it doesn't need to announce itself, it's felt.

**AS A MUSLIM WOMAN, MODESTY IS OFTEN DISCUSSED AS A LIMITATION.** Your work feels expansive and expressive. How do you personally define modesty in fashion?

For me, modesty isn't about limits, it's a choice. It's about dressing with intention and letting each piece reflect who you are. Modesty encourages creativity through layering, structure, and details, allowing style to feel personal, confident, and purposeful.



**THIS COLLECTION FEELS INTENTIONAL, ALMOST MEDITATIVE.** What season of life were you in while creating Silent Opulence?

It was a quieter season of my life. I was slowing down and learning to move with clarity instead of urgency. Silent Opulence came from creating without noise, pressure, or the need to prove anything, just trusting the process fully.

**YOUR DESIGNS CARRY RESTRAINT BUT ALSO CONFIDENCE.**

How do you balance spiritual values with the demands of a fast-moving fashion industry?

I stay true to my values. I focus on creating with intention and quality rather than chasing trends or speed. Balancing spirituality with fashion means letting purpose guide every decision and designing pieces that stand the test of time.



**Fashion is both art and business. At what point did you start thinking like a designer and a CEO?**

The moment I realized my overheads were higher than my income. That was a turning point. It taught me the importance of structure, strategy, and balance, creativity thrives best when supported by sound business decisions.

**What has been the most challenging business lesson since launching your brand?**

Passion can start a project, but systems, tough decisions, and patience sustain a brand. Growth takes time, and shortcuts rarely serve the vision. It's humbling, but necessary.

**How do you protect your creative process in a world that constantly demands more?**

I don't rush ideas or create on demand. I give myself space to reflect, design, and refine. I limit outside noise and distractions. My creativity thrives in patience.

**What's your favorite indulgence?**

Time spent connecting with the people I love. Family, friends, or even quiet reflection with myself. Those moments remind me what truly matters.

**How has your upbringing influenced your work ethic and design philosophy?**

My family instilled consistency and integrity in me. Those values guide how I work and how I build.

**How do you hope women feel when they wear pieces from Silent Opulence?**

Confident, grounded, and effortlessly elegant. I want their presence to shine naturally, without needing to shout.

## What sacrifices don't people see behind the aesthetics & campaigns?

The constant balancing act, managing creativity, business strategy, leadership, and staying true to the vision. It's rewarding, but it requires sacrifice.

## What does success look like for you beyond sales and recognition?

Success is creating with integrity, building something that lasts, and leaving a meaningful impact. It's growth, of the brand, the people around me, and myself.

## The fashion industry is evolving. What's Hudayya's plan moving forward?

We're evolving while staying rooted in our core values. We focus on timeless pieces rather than trends, prioritizing quality, sustainability, and purpose. Growth for us means refinement and strengthening our identity.



## What's one misconception people have about you as a designer?

Some think everything comes naturally. It doesn't. It's trial, error, and constant learning that shape the work.

## When things get overwhelming, where do you find stillness?

With my family. Laughter, conversation, or even quiet moments together help me reset. They are my anchor.

## Looking ahead, what's next for you creatively and as a businesswoman?

I'm focused on growth, reflection, and intention, allowing the next steps to unfold naturally and arrive at the right time.

In an era obsessed with speed and spectacle, Huda Fadoul-Abacha reminds us that true luxury is intentional, quiet, and deeply rooted. Silent Opulence isn't just a collection, it's a philosophy, one that proves that when purpose leads, success follows, softly but surely.

# A New Year, Gently Held

Every new year arrives with noise. Bold declarations. Fresh plans. Resolution lists written in confident ink. "This year, I'll be better." "This year, everything will change."

And for a moment, we forget something important. It is okay to begin from where you stopped.

The calendar may have turned, but you are not required to reinvent yourself overnight. You are allowed to carry unfinished dreams, half-healed wounds, and lessons still in progress into the new year. Growth does not reset simply because the date does. Somewhere between goal-setting and vision boards, we place an invisible pressure on ourselves, to actualize everything, to get it all right, to make this year "count." But a good year has never been one that was void of challenges. A good year is one where you tried.

One where you showed up; even imperfectly. One where you did the work, rested when you could, and learned when things didn't go as planned.

Often, if we look beyond the strict calendar windows we set for ourselves, we realize we've achieved far more than we give ourselves credit for. But timelines can be cruel that way. They rush us. They make us forget progress simply because it didn't happen on schedule.

This year, consider approaching your life with grace. Grace that understands that healing is not linear. Grace that allows you to grow at your own pace. Grace that permits you to pause without quitting.

But also approach the year with fervor, with a healthy fear of settling for less than you're capable of. Not fear that paralyzes you, but one that keeps you intentional. One that reminds you that your life matters, your effort matters, and your choices shape the days ahead.

If last year didn't go the way you hoped, let this be your reminder: you are not disqualified. You are not behind. You are not starting from nothing. You are starting from experience.

A new year is not an eraser, it is an invitation. An invitation to evaluate what didn't work. To refine what did. To let go of what weighed you down, To try again, but wiser this time.

You can begin again without shame, You can dream again without pressure.

You can build again; slowly, intentionally, honestly.

So as the year unfolds, be kind to yourself. Measure success not only by milestones reached, but by courage shown. By resilience built. By the simple fact that you kept going. That, too, is a good year.

**Precious Bassey**



## Music

**Goodness of God**  
This held me through the darkest year of my life a steady reminder of grace and faithfulness.

**With You - Davido**  
A song that distracted me from my thoughts.

**Rahama - Kaestrings**  
Deeply spiritual and grounding music that recenters the soul

**Candy Rain - Soul For Rea**  
Nostalgic and comforting a reminder of emotional ease.



## Books

**The Housemaid's Secret — Freida McFadden**  
Engaging and suspenseful, a story that pulls you in while offering insight into human behavior.

**Mover of Men and Mountains — RG Letourneau**  
Inspirational biography highlighting leadership, faith, and perseverance.

**The Light We Carry — Michelle Obama**  
Warm, reassuring, and reflective, lessons on resilience, confidence, and personal growth.

**Spare — Prince Harry**  
Vulnerable, human, and introspective, a rare look at identity, pressure, and legacy.



## Articles & Essays

**Rethink What You "Know" About High-Achieving Women — Robin J. Ely, Pamela Stone, and Colleen Ammerman**  
Challenging assumptions about success, leadership, and the realities women face in professional spaces

**How Millennials Became The Burnout Generation — Anne Helen Petersen**  
A sharp, defining examination of exhaustion, overwork, and societal pressure in modern life.

**Grief is horrible — but it's supposed to be. We have to feel a loss before we can grow through it — Moya Sarner**  
Honest reflections on the necessity of grief for growth, healing, and self-discovery.

## Podcast Episodes

**Aspire with Emma Grede**  
How to Build a Powerful Network Practical insights on value creation, influence, and long term relationships.

**The Afropolitan Podcast**  
Tracy Nwapa on Purpose, Identity & Legacy Deeply reflective, exploring self-definition, ownership, and creating impact with intention

**I Said What I Said (ISWIS)**  
Adult Friendships, Growth & Boundaries, Smart, funny, and honest, conversations many women are having quietly.



**The Diary of a CEO — Trevor Noah**  
Thoughtful reflections on identity, grief, and redefining success beyond applause.

**The Power of Choices and Decisions — Apostle Joshua Selman**  
A sobering, faith-led discussion on responsibility, alignment, and long-term consequences of everyday decisions.

## Editor's Picks

### What I Engaged With in 2025 And Recommend for 2026

In 2025, I became intentional about what I consumed. Music, stories, and conversations became anchors not distractions. These are the works that stayed with me, shaped how I processed the year, and are worth carrying into 2026.



**The Forge**  
Thought-provoking storytelling exploring resilience and transformation.

**The Six Triple Eight**  
A powerful historical story highlighting courage, service, and legacy.



## Series & Documentaries

**Succession**  
A masterclass in power, legacy, and dysfunctional leadership.

**The Marvelous Mrs. Maisel**  
Wit, charm, and a story of ambition meeting identity

**Kim's Convenience**  
Heartfelt, funny, and relatable family storytelling.

**Simone Biles: Rising**  
Intense, intimate insight into discipline, perseverance, and mental strength.

**Martha**  
Resilience, passion, reinvention, authenticity, and grit.

### Editor's Note

2025 reinforced a simple truth: what we consume quietly shapes how we think, feel, and lead. These recommendations aren't about popularity or productivity — they're about intention, honesty, and alignment. If 2026 is your year of clarity and depth, this is a strong place to begin.

# GO Lifestyle

All-in-One Media PowerHouse GO Lifestyle Magazine and Media provides seamless event coverage, ' media features, and PR strategies. We capture the essence of lifestyle through immersive storytelling and behind-the-scenes access, while our media house amplifies your brand's presence with complete in-house creative production. We ensure your story is seen, heard, and remembered.  
Get Featured. Grow Your Influence.

**email: [golifestylemedia@gmail.com](mailto:golifestylemedia@gmail.com)**

**Phone: 07031112991**

**Instagram: [@go\\_lifestylemag](https://www.instagram.com/go_lifestylemag), [golifestylemedia](https://www.instagram.com/golifestylemedia)**



**H U D A Y Y A**

Hudayya Couture & Hudayya Bridal Emporium  
Founded by Huda Fadoul-Abacha VV, Hudayya has grown into one of Nigeria's most celebrated couture brands. From the First Lady of Nigeria and Zahra Buhari to icons like Genevieve Nnaji and D'ija, Hudayya is known for bold design, precision tailoring, and timeless elegance now shaping the future through the Hudayya Academy of Fashion.  
Luxury Crafted with Purpose. Legacy in Every Stitch.

**email - [info@hudayya.com](mailto:info@hudayya.com)**

**Phone - 08098006666**

**Instagram - [@hudayya](https://www.instagram.com/hudayya)**

